



## Designed by Jaga & Joris Laarman

Ignoring all conventions, designer Joris Laarman crafted a heating system graceful like lingerie for the wall. As an industrial modular system the elements can be linked together with ease to form a radiator of any custom size. The result is an optimally functioning wall adornment with a maximized surface area for heat radiation caused by its rococo style. It demonstrates that functionalists are also sinners of styling, and that soberness is not always more functional than highly decorative form.

Joris Laarman and Jaga found each other in search for new ways to challenge our perception of heating, using engineering in a poetic way. The Heatwave by Jaga and Joris Laarman is a modular radiator running on hot water for central heating, consisting of 1 to 6 heating elements. Because of its modularity it is suitable for small as well as large spaces and can even go around a corner. The central heating version will be made available early 2007 and will be made from a specially developed concrete.

An electrical version of Heatwave in aluminium is currently available at Droog Design.

# HEATWAVE

launch 2007

Photo: David Maesen



### Possibilities



### Technical info

Material: Polyconcrete  
Colour: Stone grey  
Dimensions: ± 70 x 55 cm/module  
Weight: 12 kg/module  
Output: ± 200 watts/module  
Available Spring 2007  
Price: Small: 1142,40 €  
Medium: 1751,30 €  
Large: 3808,50 €  
Extra Large: 5403,40 €

### More info

Decorad Industrie  
Str. Aristide Pascal, Nr. 1,  
Sector 3, Bucuresti  
T/F: 021 326 22 60  
M: 0722 54 07 54  
office@decorad.ro  
www.radiatoare.com.ro